



JEFF WAGNER
MAYOR

FY24

Annual REPORT

CITY OF PASADENA **PARKS & RECREATION** **DEPARTMENT**

☎ 713-475-7048

✉ parks@pasadenatx.gov

🌐 www.pasadenatx.gov/ParksAndRec



MISSION & VISION



MISSION

The mission of the Pasadena Parks and Recreation Department is to enhance the quality of life for our citizens through the city's exceptional parks and programs.



VISION

To provide a healthy, thriving, and connected Pasadena where welcoming parks and quality programs ensure that everyone has a place to belong, be active, and enjoy nature.





CITY OF PASADENA
PARKS & RECREATION
DEPARTMENT



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CITY LEADERSHIP

MAYOR & CITY COUNCIL



Mayor Jeff A. Wagner

Ruben Villarreal, District A

Bianca Valerio, District B

Emmanuel Guerrero, District C

Pat Van Houte, District D

Jonathan Estrada, District E

Dolan Dow, District F

Ornaldo Ybarra, District G

Thomas Schoenbein, District H



PARKS & RECREATION ADMINISTRATION



Recreation
Superintendent:
Brandon Torres, CPRE



Parks
Superintendent:
Jason Ross



Landscaping
Superintendent:
Eric Ybarra



Senior Services
Supervisor:
Kenneth Donnell



Grant
Writer:
Tammy DeLosSantos, CPRP

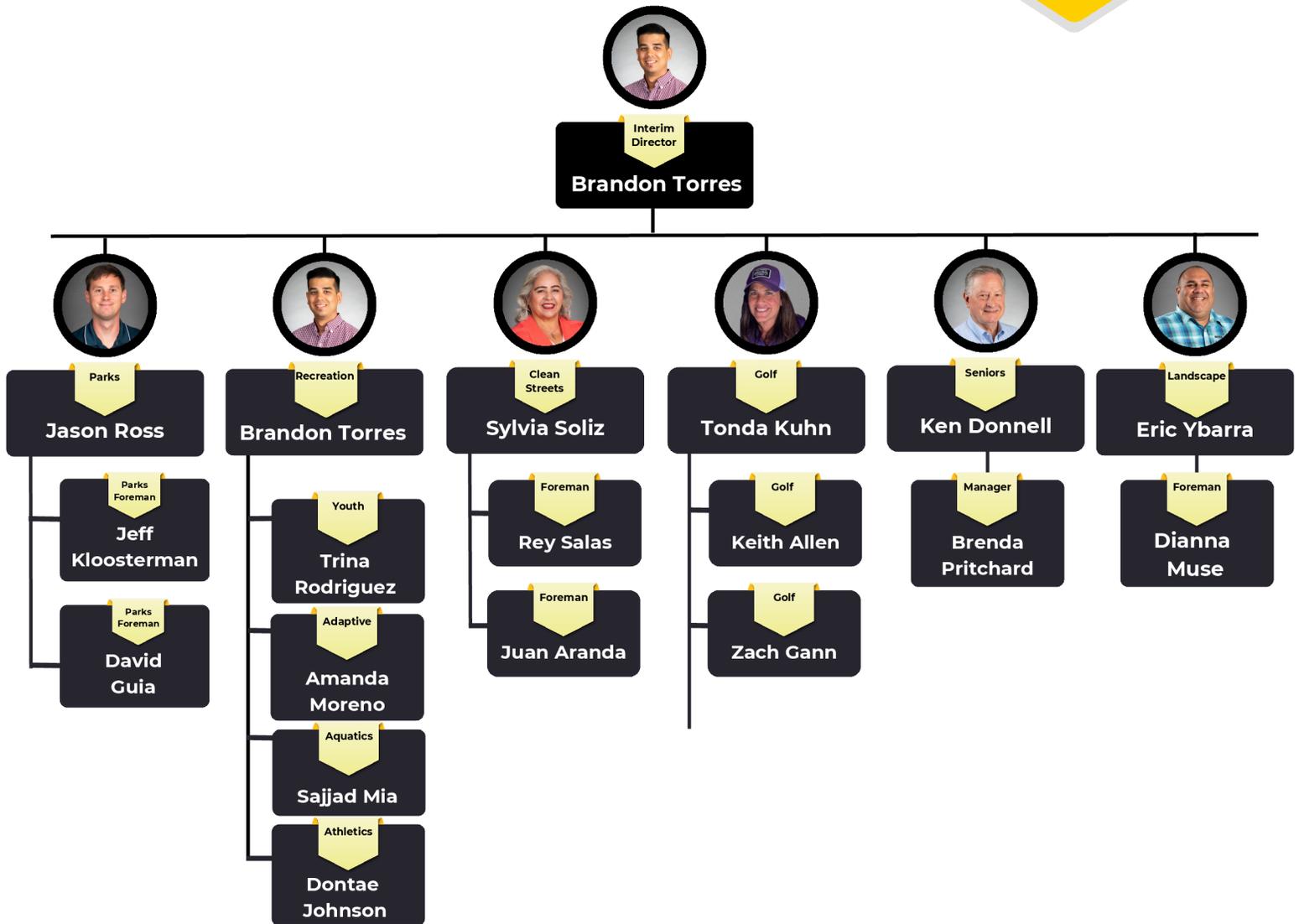


Office
Assistant:
Irma Gonzales



Office
Assistant:
Martha Avalez

CURRENT PARKS & REC LEADERSHIP



Total Full Time Staff: 112
Total Part-Time Staff: 120

GOALS & OBJECTIVES



Accessible

Expand close-to-home access to highquality parks with a focus on addressing equity, so that all residents have access to the benefits of parks.



Welcoming

Ensure that Pasadena’s parks are safe, welcoming, and well-maintained, so that all residents want to spend time enjoying them.



Healthy

Ensure that parks, trails, facilities, and programming are all improved in ways that help increase community health, particularly for residents facing the greatest levels of health inequity.



Environmentally Resilient

Use park design and park improvements to promote environmental resilience, connect people to nature, and reduce the vulnerability of Pasadena residents to the risks of air pollution, extreme heat, and flooding.



Connected

Expand connectivity of parks and trails in Pasadena so that all residents can safely use active transportation to reach parks and other community resources.



Responsive /Valued

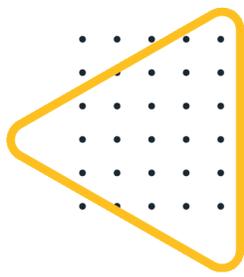
Ensure that the Parks and Recreation Department understands the evolving park and recreation priorities of Pasadena residents and that Pasadena residents value the many benefits provided by Pasadena’s parks and recreation programs.



Fiscally Sound

Ensure that there are adequate financial and volunteer resources to support an exceptional park system in Pasadena.

PARKS



Jeff Kloosterman
Parks Foreman

David Guia
Parks Foreman

Pasadena's city Parks offer amenities to suit virtually any recreational activity. Strawberry Park, Burke Crenshaw Park, Southmore Park, and Ben Briar Park have excellent fields for little league and adult league baseball. People who fish will enjoy an afternoon at Crenshaw Park, where the pond is amply stocked with catfish, and, in the wintertime, rainbow trout. There also are numerous playgrounds, picnic areas, benches, and open spaces throughout the City.

CATEGORY	FY 2022	FY 2023	FY 2024
Acres Mowed Weekly	492	507	509
Acres Mowed Per Worker Weekly	35	36	36
Sports Fields Maintained Per Week	28	28	28
Sports Fields Maintained Per Worker Per Week	9	9	9
Average mow cycle (days)	12	10	10
Ant Mounds Treated		7,683	4,800
Trash Bags Collected from Pasadena Parks			31,598
Trees Planted			1,010



FUN FACT:

Texas Parks and Wildlife stocked a total of 2,400 fish in the pond at Crenshaw Park in FY24.

LANDSCAPING

Pasadena's topography plays a significant role in shaping the overall landscape within the City. For instance, the City of Pasadena is situated in a metro area where the landscape is characterized by coastal tallgrass prairie, bottomland forest, and bayou. A diversity of plant life has taken root here, including bottomland hardwoods. Hundreds of species of wildlife thrive in the narrow-wooded streams and scattered lakes, ponds, and marshes. The City of Pasadena's Landscape Division also reflects the values, traditions, and identity of the community, shaping its sense of place and providing opportunities for recreation, social interaction, and environmental stewardship.



Dianna Muse
Landscaping Foreman



CATEGORY	FY 2022	FY 2023	FY 2024
Irrigation Heads Maintained	2,774	3,126	3,675
Irrigation Heads Maintained Per Worker	277	312	368
Plant Material Maintained (ft2)	675,951	675,951	694,428
Plant Material Maintained Per Worker (ft2)	67,595	67,595	69,442
Average Mow/Maintenance Cycle (days)	14	12	12

GOLF



Tonda Kuhn

Golf Course General Manager

The Pasadena Golf Club is a beautiful course with a rich history that offers a challenging and enjoyable experience for golfers of all levels. The layout of the course covers 160 acres with the course playing 6,750 yards from the tips and is a par 72 boasting some of the finest greens in the area. A new driving range facility has been upgraded to enhance your golf experience.

CATEGORY	FY 2022	FY 2023	FY 2024
Number Of Rounds Of Golf Played	34,901	34,471	30,644

FUN FACT:

 The golf course had 30,644 individuals play golf in FY24, which is more than the population of the City of Katy, Texas.



CLEAN STREETS

Our Clean Streets Task Force maintains many right-of-ways, ditches, and vacant lots throughout the City. In addition to this, they trim trees, help move items, and assist in the set-up and breakdown of various special events for many City Departments. They also provide service to the Pasadena Municipal Courts, and the surrounding courts, to allow defendants to do community service hours that have been ordered by a judge.



Rey Salas
Foreman



Juan Aranda
Foreman

CATEGORY	FY 2022	FY 2023	FY 2024
Number of Participants Worked Community Service	1,283	1,356	1,376
Quantity of Trash Removal (cubic feet)	59,893	65,249	55,975
Street Sweeper - Streets Cleaned	418	402	305
Street Sweeper - Miles Cleaned	1,975	2,289	2,349

FUN FACT:

The Pasadena Clean Streets Division collected an impressive total of 11,743 bags of trash and debris! That's enough bags to fill more than half a football field if laid out end to end!



ADAPTIVE



Amanda Moreno
Manager

Our Adaptive Division is housed at the Verne Cox Multipurpose Recreation Center. This Center is a facility specifically dedicated to recreational activities, programs, and events for youth and adults with disabilities. With a wide variety of programs year-round, the Verne Cox Multipurpose Recreation Center serves persons ages 5 to 95 years of age with any type of physical and/or intellectual disability.

CATEGORY	FY 2022	FY 2023	FY 2024
Attendees	3,008	3,632	6,678
Program Hours	12,878	13,921	14,432

FUN FACTS:



The Verne Cox Center expanded its Summer Camp programming an extra week to help provide opportunities for an additional 15 children with disabilities.

The annual Wheelchair Wind-Up Softball Tournament drew wheelchair softball teams from across Texas and beyond, including teams from Odessa, San Antonio, Victoria, and even Tulsa, Oklahoma!

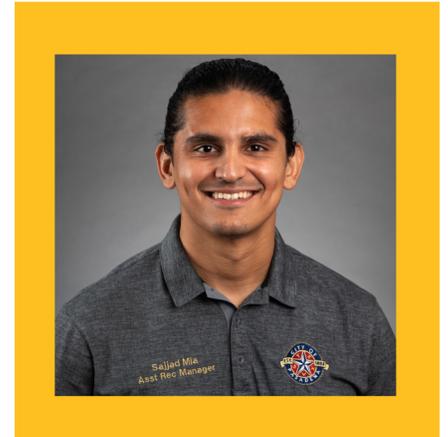


AQUATICS



Our Aquatics Division provides year-round training, pool and splash pad maintenance, and ongoing lifeguard recruitment. This Division also operates:

- **1 Concession Stand**
- **1 Water Park:**
 - Strawberry Water Park
- **3 Pools:**
 - Red Bluff Pool
 - Sunset Pool
 - Verne Cox Pool
- **4 Splash Pads:**
 - Burke Crenshaw Park
 - Memorial Park
 - Red Bluff Park
 - Sunset Park



Sajjad Mia
Manager



CATEGORY	FY 2022	FY 2023	FY 2024
Aquatics Admissions	11,829	32,269	25,406
Aquatics Program Participation	105	202	411



FUN FACTS:

3,875 gallons of chlorine were used to sanitize and provide clean water at Strawberry Water Park.

7,101 chicken tenders were sold at SWP during the summer aquatics season.



ATHLETICS



Dontae Johnson
Manager

Our Athletics Division is housed at PAL Gym and oversees the Department’s sports programming, as well as the Harry Taylor Tennis Center. The Athletics Division hosts programs such as: Drop-In Pickleball, Open Gym, Karate, Youth Track, Adult Softball, and various other sports leagues and tournaments for youth and adults..

CATEGORY	FY 2022	FY 2023	FY 2024
Athletics Program Registrations	3,763	3,843	2,413
PAL Gym Drop-in Visits	37,504	39,679	42,200
Tennis Center Visits	4,000	4,172	4,542
Tennis Program Participation	2,000	2,472	2,556

FUN FACTS:

A total of 2,400 tennis balls were retired from use in our Tennis Lessons and Tennis Programming for FY24, highlighting the high level of activity and engagement on the courts!

Over-the-Fence Homeruns: 7 recorded over-the-fence homeruns were hit during the Pasadena Pony League season, showcasing the power and skill of our young athletes.



SENIORS



Our Seniors Division is housed at the Madison Jobe Senior Center. The Center is a recreation facility for active adults 50 years of age and older. We offer a variety of free/low-cost activities, special events, classes, day trips, and many other fun programs! This Division also oversees the Transportation RIDES program, as well as operations of the Heritage Park & Museum.



Brenda Pritchard
Manager

CATEGORY	FY 2022	FY 2023	FY 2024
Senior Center Participation - Annual	14,740	15,956	16,011
Special Events Performed Each Year	10	11	12
Day Trip Participants	180	242	459
Bunco Players	823	1,182	1373
Fitness Program Attendees	3,484	4,215	3,969
Transportation RIDES Participants	1,860	1,860	1,860
Museum Visitors	678	961	750

FUN FACTS:

Last year, the Madison Jobe Senior Center had 668 active members who checked in a total of 15,800 times for various events. On average, that's about 1,318 check-ins per month.

The Silver Service Squad volunteer group was established and volunteered at the Chamber of Commerce's Taste of the Town event.



YOUTH



Trina Rodriguez
Manager

Our Youth Recreation Centers Division provides programming for children aged 8 - 17 years of age. During the school year, the four recreation centers provide a safe after school space for youth to participate in a variety of activities; Arts and Crafts, Sports, Cooking Activities, Field Trips, etc. For the summer, the recreation centers have extended hours, provide free breakfast and lunch, and host two fee based summer camps located in Strawberry Park. This division also coordinates the City-Wide Easter Programs, Youth Fishing, and Halloween events!

CATEGORY	FY 2022	FY 2023	FY 2024
Recreation Center Visits	10,228	15,000	12,546

FUN FACTS:

- Of the 17 current Recreation Center Staff, 6 were former participants in the After School Program.
- The Magical Mile Castle Towers were made from concrete form tubes.
- The Solar Eclipse party involved 2,000 solar eclipse glasses along with a playlist and snacks curated by center staff to focus on the solar theme.

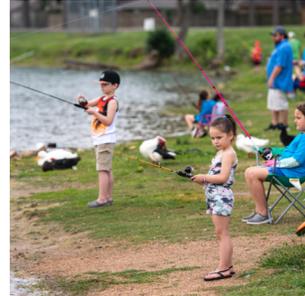


SPECIAL EVENTS

The Parks and Recreation Department hosts several special events throughout the year, throughout the City!

Spring

Over 100 fish and at least one turtle were caught during the Crenshaw Classic Fishing Tournament.



Summer

During the 19-minute show, approximately 1,400 firework shells go off during the fireworks display at 4th Fest. The biggest firework shells go about 500 feet in the air.



Fall

The Music and Movie event featured over 100 musicians in the orchestra that played a superhero-themed music medley



Winter

The Christmas Lighting event had over 3,000 attendees.



PROJECTS FY24

Listed below are projects that were completed in FY24 and impacted the Parks and Recreation Department. These items were funded through Parks and Recreation budget dollars, grants, donations, and other sources.



**Pasadena
Parks & Recreation**

Park/Facility	Project	Funding	Cost
Crane Park	New Playground	Capital	\$65,000
Parkgate North	New Playground	Capital	\$60,000
Burke Crenshaw	Dugout & Bleachers	Capital	\$13,057
Bliss Meadows Park	New Playground	MD Anderson / Centerpoint	\$59,939.22
Strawberry Park	Shade Structure	MD Anderson / Centerpoint	\$50,000
Tennis Center	Building & Court Light Upgrades	Capital	\$227,507
Various Parks	New Water Fountains	MD Anderson / Centerpoint	\$30,000
Memorial Park	New Skate Park	MD Anderson / Centerpoint	\$120,000
Revelon Park	New Playground	Capital	\$62,692.99
Strawberry Water Park	Re-Plaster	Capital	\$238,625
Ben Brian / Deepwater	LED Scoreboards	Chevron Pasadena Refinery	\$15,000
Golf Course	New Golf Carts	Capital	\$85,000
Strawberry Water Park	Sand Filter Replacement	Capital	\$116,460
Bowling Green Park	New Playground	Capital	\$28,978
Strawberry Park & Verne Cox	LED Sign Display Replacements	Capital	\$69,966
PAL Gym	Floor Re-Sealing & Lining	Capital	\$20,052.13
Burke Crenshaw Park	Concession Stand Roof	Capital	\$26,082
Burke Crenshaw Park	Aerating Fountains	Capital	\$51,545.15
Madison Jobe Senior Center	Zen Garden	BACODA	\$20,000
TOTAL			\$1,359,904.49

PROJECTS FY24



VOLUNTEER PASADENA



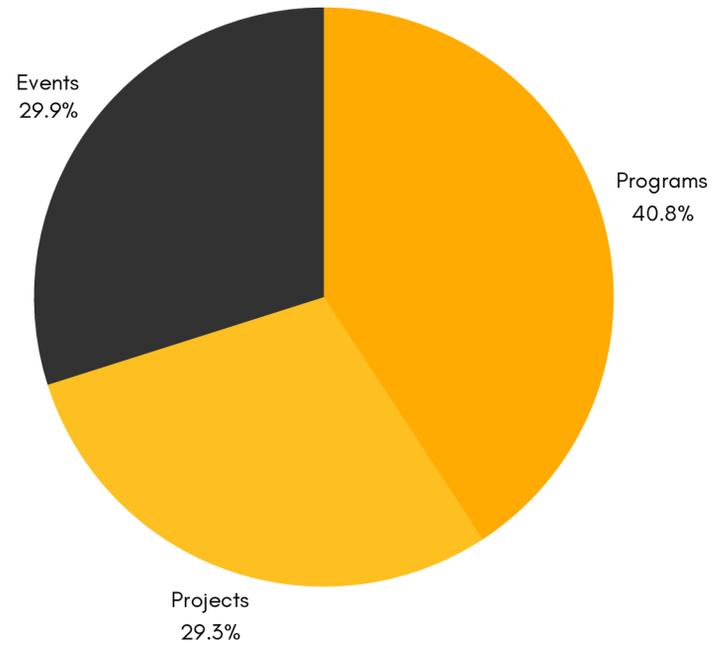
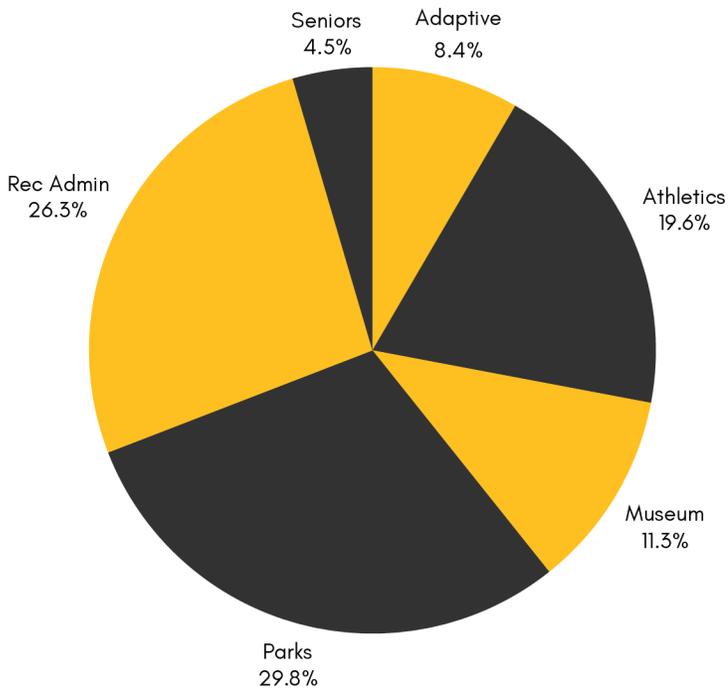
There are 8 parks/waterways that have been formally "Adopted" with volunteer crews ranging from 5 people to 25 people per clean-up. This program is coordinated through the City's Volunteer Pasadena program.

SPECIAL EVENTS

Volunteer Pasadena also coordinates individuals to help at our large Special Events, as well as vetting coaches for our Youth Sports Programs!

Program	FY23	FY24
Easter Eggstravaganza	25	18
4th Fest	50	12
Monster Mash	45	23
Christmas Tree Lighting	25	28
Basketball Coaches	45	106
Soccer Coaches	43	122
MJSC Volunteers	29	45

GRANTS & SPONSORSHIPS



Grants	Monetary Donations	In-Kind Donations	TOTAL
\$47,400.00	\$50,286.55	\$27,329.67	\$125,016.22

ACHIEVEMENTS



■ Our Recreation Centers Division was presented with the TRAPS East Region Lone Star Programing Award.

MAGICAL MILE

Youth Recreation Centers Division



■ Jed Aplaca was presented with the TRAPS East Region Director of the Year Award.

JED APLACA

Former Pasadena Parks and Recreation Director



■ Stanley White was presented with the TRAPS East Region Award for Best in Photography, Athletics.

WHEELCHAIR WIND-UP EVENT

Stanley White, Special Projects Coordinator



■ Our Parks Division representatives were crowned the State Maintenance Rodeo Champions.

STATE CHAMPIONS

Simon Briseno, Joshua Gensemer, Robert Kash, & Juan Aranda



■ The Madison Jobe Senior Center received a Proclamation for their 40th Anniversary.

MADISON JOBE SENIOR CENTER DAY

Presented by Mayor Jeff Wagner



■ Our Clean Streets Division was recognized for going above and beyond for the City of Pasadena.

GUADALUPE GONZALEZ JR

Clean Streets Representative

BY THE NUMBERS

1

WATER PARK



126

PICNIC TABLES



43+

CITY PARKS



15

TENNIS COURTS



6

WORKOUT AREAS



3

COMMUNITY GARDENS



1

GOLF COURSE



4

SPLASH PADS



13

WALKING TRAILS



31

DRINKING FOUNTAINS



32

PLAYGROUNDS



52

RESTROOMS



8

REC CENTERS



1

SKATE PARK



116

BENCHES



3

POOLS



60

BASKETBALL HOOPS



32

SWING SETS



1

BEACH





CONTACT US!



Our Phone

713-475-7048



Our Website

www.pasadenatx.gov/ParksAndRec



Our Email

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Our Address

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