



## Pasadena Office of Emergency Management Announces *ReadyPasadena* Alerts

*The SWIFT911 Alert System is now **ReadyPasadena***

{Pasadena, TX – October 24, 2022} The Pasadena Office of Emergency Management announces that *ReadyPasadena* is now available to all residents, replacing the previous SWIFT911 system. *ReadyPasadena* is a free service that allows individuals to receive notifications sent from local authorities to stay informed on potentially hazardous situations involving weather, traffic, and other emergencies. The switch to *ReadyPasadena* allows residents to receive a wider variety of customizable alerts via mobile phone, text, landline and email.

Individuals who were previously signed up for SWIFT911 will be automatically enrolled in *ReadyPasadena*, but are encouraged to go to [www.pasadenatx.gov/ReadyPasadena](http://www.pasadenatx.gov/ReadyPasadena) to check their current contact information and also provide any updates to the new platform to ensure accuracy. Residents and travelers to Pasadena who were not previously signed up for the city's emergency alerts should sign up for free at [www.pasadenatx.gov/ReadyPasadena](http://www.pasadenatx.gov/ReadyPasadena) to receive timely and actionable emergency alerts via email, text, or voice message. Users can also identify when and how they are alerted and communicated with before, during, and after emergencies. Residents can also opt in to receive non-emergency messages regarding City of Pasadena Special Events.

“Public safety is the #1 priority of this administration,” said Pasadena’s Mayor Jeff Wagner. “The upgraded communication tools offered by *ReadyPasadena* will give residents even more control over how they received crucial messages sent by our Office of Emergency Management.”

Community members are encouraged to sign up for *ReadyPasadena* and input or update their information and notification preferences today by texting **PTXREADY to 77295** or log on to [www.pasadenatx.gov/ReadyPasadena](http://www.pasadenatx.gov/ReadyPasadena)

For additional information, contact Community Information Manager, Laura Branch Mireles by calling (832) 352-2804 or email [Lbmireles@pasadenatx.gov](mailto:Lbmireles@pasadenatx.gov)

