

RESOLUTION SUMMARY

Reso A

Requested By David Benson, Community Relations Date April 19, 1999

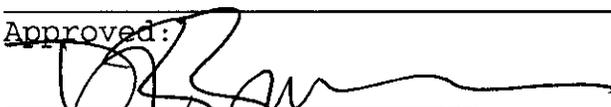
Prepared By Community Relations Dept. Date April 19, 1999

Submitted To Johnny Isbell Date April 19, 1999
Mayor

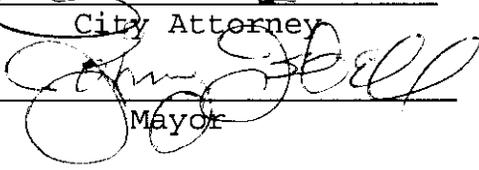
Amount \$0

REMARKS

A RESOLUTION ESTABLISHING A POLICY FOR USE OR DISPLAY OF THE CITY SEAL AND CITY LOGO BY INDIVIDUALS OR ORGANIZATIONS OTHER THAN THE CITY OF PASADENA.

Approved: 
Requesting Party

Resolution No. 99-35


City Attorney

Mayor

COUNCIL ACTION:

First Reading:

Motion: Manlove

Second: Garrison

Date: 4/27/99

Deferred: _____

RESOLUTION NO. 99- 35

A RESOLUTION ESTABLISHING A POLICY FOR USE OR DISPLAY OF THE CITY SEAL AND CITY LOGO BY INDIVIDUALS OR ORGANIZATIONS OTHER THAN THE CITY OF PASADENA.

WHEREAS, the City from time to time receives requests from individuals and/or organizations not affiliated with the City to use or display the City seal or City logo, and

WHEREAS, appropriate use or display of the City seal or City logo could be of benefit to the City of Pasadena and the community, and

WHEREAS, the City wishes to establish guidelines for such use or display of the City seal or City logo by individuals or organizations,

THEREFORE BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF PASADENA:

Section 1. That the Mayor may give permission to individuals or organizations other than the City of Pasadena to use the City seal and City logo on signage or other displays so long as the Mayor deems such use to be in the best interests of the City of Pasadena and the community; so long as the use is designed to directly promote or advertise the City of Pasadena in a positive manner; so long as the use is not designed to advertise or promote any other individual, organization, product or service; and so long as the use is appropriate, proper and in good taste.

Section 2. That the Mayor may rescind said permission if, in his judgment, the standards outlined in Section 1 of this resolution are not adhered to; and that, if the Mayor rescinds permission to display or use the City seal or City logo, that the City seal or City logo shall be removed immediately by the individual or organization which had been using or displaying the City seal or City logo, and that such removal shall be done at that individual's or organization's expense.

Section 3. That any individual or organization wishing to use the City seal or City logo on signage or other displays request permission to do so in a letter which also commits the individual or organization to adhere to the standards and requirements outlined in this resolution.

PASSED, APPROVED AND ADOPTED THIS THE 21th DAY OF April, A.D., 1999.


JOHNNY ISBELL, MAYOR
OF THE CITY OF PASADENA, TEXAS

ATTEST:

APPROVED:


LYNNE SUMMERS
CITY SECRETARY
CITY OF PASADENA, TEXAS


LEE CLARK
CITY ATTORNEY
CITY OF PASADENA, TEXAS