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Pasadena Workshop Looks at New Transportation Plan

{Pasadena, Texas-January 22, 2020} Mayor Jeff Wagner is pleased to announce an upcoming City Council Workshop that will determine a feasible plan for an on-demand microtransit service in Pasadena.

Microtransit agencies operate small-scale, on-demand public transportation options through both fixed routes and schedules, as well as on-demand scheduling and flexible routes. According to the *American Public Transportation Association (APTA)*, many traditional public transportation agencies are seeing a decline in ridership. Advances in technology are facilitating a social shift towards a more flexible experience, using vans and small-capacity vehicles. This option is not to be confused with private ridesharing services like Uber and Lyft. Cities such as Arlington, San Antonio and Sacramento, CA are all in the process of implementing trial microtransit systems in order to determine the most cost-effective fit for their residents desiring public transportation.

The Pasadena Microtransit Workshop will be held on February 18, 2020 at 4 p.m. in City Council Chambers at Pasadena City Hall, 1149 Ellsworth Dr.

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